



POLICY AND RESOURCES SCRUTINY COMMITTEE – 30TH SEPTEMBER 2015

**SUBJECT: CAERPHILLY HOMES COMMUNICATIONS STRATEGY &
IMPLEMENTATION PLAN**

**REPORT BY: ACTING DIRECTOR OF CORPORATE SERVICES AND SECTION 151
OFFICER**

- 1.1 The report was considered by the Caerphilly Homes Task Group (CHTG) on the 2nd July 2015.
- 1.2 The report provided members of the CHTG with a new communications strategy and action plan for implementation, and sought the views of the CHTG prior to consideration at Policy and Resources Scrutiny Committee, and thereafter Cabinet.
- 1.3 The draft strategy and action plan proposed to replace the former 'Housing and WHQS Communications Strategy' which elapsed in 2015. The new draft strategy strongly advocates a 'one housing service' approach to communications in order to more effectively embed the Caerphilly Homes ethos throughout the division.
- 1.4 Having fully considered the report and the recommendation contained therein, the Caerphilly Homes Task Group provided positive comments and feedback and recommended that the Policy and Resources Scrutiny Committee support the Communications Strategy and Action Plan and recommend its adoption at Cabinet.
- 1.5 Members are invited to consider the report and the above recommendation.

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Appendices:

Appendix 1 Caerphilly Homes Task Group Report – 2nd July 2015